# Little Green Light Westbury Community Garden User Manual v.3

#### Ver 5/25/2022

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## Access privileges

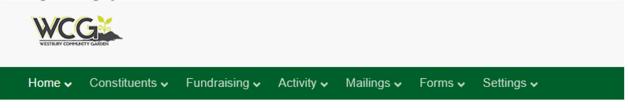
All users of the Little Green Light application will have the role of Fundraiser. This will allow the user to send emails to their groups as well as look up information in the application.

### Introduction

This manual is help you navigate the Little Green Light application that we are using for the Westbury Community Garden. With this application you can send emails, print reports, look up information on a specific gardener. In this application each person / gardener is called a Constituent. You will see this word throughout the application.

### Logging in to LGL

Go to <u>https://wcg.littlegreenlight.com/login</u> and enter your email and password. The top of the page will look like:



#### Main Menus

At the top of every screen is a green menu bar. And it has items for different functions. When you click on any menu item, it will have several options associated with that menu. The most used is Constituents. Here is the Constituents menu:

Home 🗸	Con	stituents 🗸	Fundraising 🗸	Activity 🗸	Mailings 🗸	Forms 🗸	Settings 🗸
All constitue	ents	List Manager	Duplicates	Bulk Edits			

When you select "All Constituents" this is the search window that appears:

#### Advanced Search

Shov	constituents where						
<u>All</u>	of the following are true	è					
0	Names	•	contain	•			
Ad	d more criteria · Advan	ced options 🕜					

The field "Names" can be changed to search all the gardeners. Some of the different fields that can be searched are Bed, Groups (Committees) and Volunteer Hours. Click the down arrow in the first box to see all the fields that can be searched.

### Constituents by Groups

There is a function in LGL called Groups. Each constituent can be marked as belonging to a certain group or groups. All of the active gardeners are marked for the "WCG Members" group. And if that gardener belongs to a specific committee or function, that group can also be marked.

Select all appropriate groups for this con	stituent. If the group you are looking for is not availabl	le, then you can type in a new one below.	
Bee Apiary	Pest Control	Team Member	^
Board Member	Planning	Volunteer	
Community Outreach	Pocket Prairie	Volunteer Coordinator	
Compost	Purple Martin Houses	Watering	
Education	Seeds and Plants	VCG Members	
Fundraising	Site Maintenance	Work Day Coordinator	
IT Support	Specialty Gardens & Orchards		
Membership	Staff		
			~

To select all the current gardeners, use this query:

Advanced Search	
Show constituents where	
All of the following are true Groups includes any Add more criteria · Advanced options @	WCG Members     Edit

If you want to find all the gardeners that are on a specific committee, click the Edit button and select that committee. In this example, we want to find all the gardeners that are on the Bee Apiary committee.

<u>All</u> of	the following are true		
$\otimes$	Groups 💌	includes any	<u>Apiary</u> Edit
Add I	more criteria • Advanced options ⊘		
	and all • of the following are to	rue	
	Groups	includes any	✓ <u>WCG Members</u> Edit
	Add more criteria $\boldsymbol{\cdot}  imes$ Remove quer	y	

You can also use the Search feature for other information. As an example, you want to find all gardeners that have 3 hours or more of volunteer time. You can use a query like:

#### Advanced Search

Show constituents where

 <u>All</u> of the following are true

 Total vol. hours

 Total vol. hours

 Image: Second state of the second state of

### Submitting Volunteer Hours

You can submit your Volunteer Hours via a web form on the garden website, <u>http://westburycommunitygarden.org</u>, under the Documents tab. There will be a link for: "Enter a 202X Volunteer Hours event" where 202X is the year you want to enter your time for.

### Search hint (?)

<saving a search>

#### Creating a report

A report can be generated using the data in the Constituent records. Sample reports can be a list of which gardener is in what bed or what a gardener has entered volunteer hours.

To create a report, go to the main Constituents screen and do your search. Then, in the upper right is the "Export results" button. Click that.

+ Add constituent

This will bring you to the 4-step process in creating the report. Since you already have done the search, you are now at Step 2: Customize

1. Search	2. Customize	3. Preview	4. Save Export	
1. Search	2. Customize	J. Preview	4. Save Export	

Here you select the fields that you want in the report.

Constituent Fields	Add all   Remove all	First Name	Customize · 🕲
Constituent Category Fields	LGL Constituent ID     External constituent ID     Constituent Type	iii Last Name	Customize - 😒
Contact Info. Fields	First Name		
Gift/Pledge/Goal Fields	✓ Last Name □ Maiden Name		
Appeal & Event Fields	Sort Name		
	Alt. Addressee Calculated Addressee		
	Salutation		
	<ul> <li>Alt. Salutation</li> <li>Calculated Salutation</li> </ul>		
	Marital status		

You can select any field that you want. All fields are categorized into 1 of the 5 groups on the left. You may need to browse the different groups to find your field.

After selecting your field, click Next to go to the 3. Preview step.

New export		
1. Search 2. Customize 3. Preview 4.	Save Export	Cancel
Ready to export 4 constituents. Add/remove in the Searc	h tab.	Back Next
Your report has 2 fields. Add/remove in the Customize ta	ab. <b>?</b> More info	
Preview shows up to the first 100 rows and all column	ns from your report.	
First Name	Last Name	^
A 1:	0-146	

Here, you can preview a sample of what your report will look like. If you want to change it, click the Back button. This will tell you how many Constituents will be in the report.

Click Next to go to the 4. Save Export step.

New export			
1. Search 2. Cu	stomize 3. Preview 4. Save Export		Cancel
Ready to export 4 cons	stituents. Add/remove in the Search tab.		Back
Your report has 2 field	s. Add/remove in the Customize tab. ? More info		
	Save export		
	Export Name	Description	
	Custom-2/25/22		
	File Format		
	XLSX O CSV		
	Create a re-usable report from this export?		
	Export Generation Schedule Allow access for	r: 🗸 Everyone	
	Right away 🔻	Admin role	
		Gift Entry role	
		Fundraiser role     Volunteer role	
		Save Export or Cancel	

On this screen, you can select a name to save this report and a description for the report. Then select the type of output file: Excel XLSX or a CSV file.

Click the "Save Export" button to save the output.

Reports	Archived reports	Scheduled reports	Archived Scheduled reports	Exports	Archived exports	Smart Fields	Manage Templates			
Searc	n exports									
Name		Date created								
		All dates 👻	🛗 to		fff Search					
	1 - 5 of 5									# records
Export	1 - 5 of 5 om-2/25/22 — Read	dy for download						Status: Active	<ul> <li>Actions</li> </ul>	# records

Click on the report name and it will download the report. If you selected Excel XLSX, it will open Excel with the data. You may now work with the data in Excel.

This completes the report generation process.

### **Prepared Reports**

We have already created some reports for WCG use.

#### Bed List Report

A report that lists the gardener and their beds has been created. The report can be found by going to the main menu line for Reports:

Home 🗸	Constitue
Dashboard Team Memi Reports	pers Team M
My searches	

Then Constituent Reports:

ł	Home 🗸	Constituents 🗸	Fundrais	ing 🗸	Activity	y 🗸
[	Dashboard	Team Members	Reports	My se	arches	Fle
	Constit	uent Reports	$\leftarrow$		>	
	Gift/Ple	dge Reports				
	Goal R	eports				
	Contac	t Ont Denorte				

Look for "Bed Report".

Bed Report XLSX					Preview
Lists gardener and their assigned bed(s)					
Status:	Active	•	🖋 Edit	Сору	Export

From this report you can "Preview" the report. Note: The Preview command will only list the first 100 rows. Since the WCG has less than 100 gardeners, the entire list can be previewed. Pressing the Export button, you can save the output directly to Excel or a CSV file.

When you export it will add the date to the name of the report.

#### Save export

Export Name	Description
Bed Report 2022-02-01	Lists gardener and their assigned bed(s)
File Format	
I XLSX ○ CSV	

Click "Save Export" to get the actual data.

This is the command to generate the report.

#### Advanced Search

Show	constituents where					
<u>All</u> o	f the following are true	9				
8	Groups	•	includes any	•	WCG Members	Edit
8	Bed	•	is not blank	-		
Add	I more criteria · Advar	ced options	9			

#### Volunteer Hours Submitted

There is a report already created to report all the hours that have been submitted for this year. The report title is "Volunteer Hours Submitted". You can run the report at any time. This output can be opened in Excel so it can be sorted by name or bed number.

Volunteer Hours Submitted XLSX					Preview
List of Gardeners that have entered Volu	nteer Hou	rs.			
Status:	Active	•	🖋 Edit	Сору	Export

#### No Volunteer Hours

There is a report that will find all the gardeners with no Volunteer Hours submitted.

Volunteer Hours is 0 XLSX					Preview
List gardeners with no Volunteer Hours.					
Status:	Active	•	🖋 Edit	Сору	Export

# Sending emails

The Little Green Light application allows sending emails to any specific group of members, using predefined templates. The templates we have set up already are for "Weekly Newsletter", "Volunteer Acceptance Letter", "Community Day Service Reminders", "Quarterly Volunteer Records Reminder", and others.

To send an email takes 5 steps:

- 1. Log onto Little Green Light web site
- 2. Selecting who to send to
- 3. Select the template
- 4. Review
- 5. Send the emails

Step 1. Log onto LGL web site The top of the page will look like:

VEITHAT COMPLETE ALLOS	
Home 🗸 Constituents 🗸 Fundraising 🗸 Activity 🗸 Mailings 🗸 Forms 🗸 Settings 🗸	
Dashboard       Team Members       Reports       My searches       Flex Importer	
<ul> <li>Alerts</li> <li>From this menu, go to Mailings, Emails</li> </ul>	Click to close
Home Constituents Fundraising Activity Mailings Forms Settings	

Note: Your email reputation is not yet established. You are limited to sending 250 emails per day. For more information see our Knowledg

On the far right press "Send Email"

Home  Constituents  Fundraising  Activity  Mailings  Forms	is 🗸 Settings 🗸	Search by name, email or ID	Search
Mailings Emails Acknowledgments Templates Images			Emails
		Send email 🖉 Merge Field F	Reference

This will bring up 4 steps that are needed to send an email:

- 1. Build email list
- 2. Customize email

- 3. Email options
- 4. Review and send

1: Build email list	 2: Customize email	-	3: Email options	-	4: Review & send

For this documentation we will describe the process to send the weekly WCG update from the President.

Step 1: Build the email list. This is where you select the group of people to receive email. For the Weekly Update email, this will be everyone in the Group list marked as WCG Members.

In the Search window, change Names to Groups and select "WCG Members" group.

of the following are true				
<u>All</u> of the following are true Groups  Vincludes any VCG Members Edit	how constituents where			
Groups v includes anv v WCG Members Edit	<u>All</u> of the following are true			_
	Groups	<ul> <li>includes any</li> </ul>	- <u>v</u>	VCG Members Edit

On the right hand side of the window, click "Refresh Search".

This will return all the gardeners in the WCG Members group. It will show a count of how many were selected.

#### **Build email list**

Send email to 76 constituent/s.	
✓ Add constituents to you	r email list
	Use search to add constituents to your email list in bulk. Send mail to constituents where
Search (76)	All of the following are true Groups Includes any WCG Members Edit Add more criteria - Advanced options @
	Look up and add ano ar maro individual constituente to your amail list
Ind. Additions (0)	Look up and add one or more individual constituents to your email list.
Ind. Removals (0)	Look up and remove one or more individual constituents from your email list.

From this point you can scroll down to see all the names that were selected. Names may be individually added or removed from the Member list if needed. Use the two check boxes above to add or remove names.

Click Next at the bottom of the window go to Step 2: Customize email.



Click on the "Email template" box and select "WCG Newsletter".

Send email to 70 constituent/s.	
Send A Test Email	
Email template	
no template 🔻 🎲 Select	
no template	
Newsletter Templates	
WCG Newsletter 1/21/2022 [email]	email
Other Templates	
Volunteer Acceptance Letter [email]	
Reminder Templates	
Feb 2022 Community Service Day Reminder [email]	67
Jan 2022 Community Service Day Reminder [email]	62
March 2022 Community Service Day Reminder [email]	
April 2022 Community Service Day Reminder [email]	
Quarterly Volunteer Records Reminder [email]	
Membership Inquiry Response [email]	
Community Service Record-Keeping For Attendees [email]	

This will be bring up a text box that will have the contents of the email.

At this point you can / need to change the Subject of the email, and the contents of the email. Go into the text box and put in the current message.

Email template
WCG Newsletter 1/21/2022 [email]  Select
From
Debbie Gordon <debbie@digiroo.co></debbie@digiroo.co>
Subject
WCG Newsletter January 20, 2022
Email Content
$B \ I \ \sqcup \ \mathfrak{S} \equiv \Xi \equiv \Xi \equiv \mathfrak{H} \ \mathfrak{S} \ \mathfrak{S} \ \mathfrak{S}$
Dear [[salutation]],
<ol> <li>Monthly Service Day is Saturday, January 22, 2022.</li> <li>2022 Gardener Agreements will be available to sign and will accept required dues for eligible gardeners this Saturday, January 22.</li> <li>The last of the Organic Honey will be available on Saturday, January 22.</li> <li>Gardeners not renewing have 2 more weekends to clean their beds.</li> </ol>
<ol> <li>Our regular fourth Saturday Service Day is this Saturday, January 22. We need to finish some of the tasks the MLK Day volunteers started. Tasks include weeding and covering weeding and ordering weeding and Orchards.</li> <li>Membership Chairman, Betsy Longoria will be at the garden this Saturday, January 22 with Gardener Agreements for eligible gardeners to sign and will accept membership due between the super terrents.</li> </ol>

At this point you will need to change the "From" to be your name, the "Subject" and the text that you want to send. Notice that it has: "Dear [[salutation]]," at the top. This is there so the email will be personalized with the person's name. Do not change this.

When finished making changes to the text, click the Next button at the bottom right of the window.

	xt or Cancel
--	--------------

This will bring you to Box 3: Email Options

email to 70 constituent/s.	
Define your email settings	
Email Name	Category
Newsletter 1/25/2022	Newsletter 👻
	Allow access for
	Everyone
	Admin role
	Gift Entry role
	<ul> <li>Fundraiser role</li> <li>Volunteer role</li> </ul>
<ul> <li>Appeal/Event Settings</li> </ul>	
Do you want to connect this email to an appeal or event? O Show	
Connect to appeal or event?	
No, not at this point	
O Connect to appeal	
O Connect to event	

When finished here, click Next at the bottom right on the window.

Back Next or	
--------------	--

This will take you to Box 4: Review & Send. There may be a pause while it processes the final set.

This will let you review the email as it will go out to the membership. If you want to make any changes to the email, there is an Edit button in the second window.

#### Review & send

ummary		
ne vsletter [Newsletter]	Status © Draft ✔ Queue email for delivery Ø	Recipients 1 recipient/s ♂Refresh ➡Export
ail preview		
From: "Steve Goldberg" <sgoldberg124@comcast.net Subject: WCG Newsletter test</sgoldberg124@comcast.net 	Þ	
Dear [[salutation]],		
In This Edition		
<ol> <li>Monthly Service Day is Saturday, January 2. 2.2022 Gardener Agreements will be availal 3. The last of the Organic Honey will be availa 4. Gardeners not renewing have 2 more weeke</li> </ol>	ble to sign and will accept required dues for eligible gardeners this Saturda ble on Saturday, January 22.	у, Јявиату 22.
Orchards. 2. Membership Chairman, Betsy Longoria wil 3. Organic honey is available Saturday, January 4. Gardeners who are not renewing their mem	l be at the garden this Saturday, January 22 with Gardener Agreements for 22, for a donation of \$10.00 at the garden.	volunteers started. Tasks include weeding and covering weeded areas with leaves in Butterfly Beds and r eligible gardeners to sign and will accept membership dues of \$84.00. If cash, bring the exact amount. ondition. Exiting members should leave in good standing in case they want to return in the future. New the Membership Committee Chairman as soon as possible.
ipients		
•		
nstituent search Search		
sout		
cipients onstituent search Search sout idress and Letter		,

When you are satisfied with the email, click the blue button "Queue email for delivery". This will put in the queue ready to be sent. Now click the "Send now" button to send the email

Status 🕜		
Queued		
Remove from queue	A Send now	
Your email is queued	to send on 1/25/22 at 08:43 AM	

After a few seconds, the window will change to Pending with the number of emails being processed. This process can take several minutes, depending on the number of emails being sent. Please be patient.

Е

Pending	1	
	man and second by second of The Issued	
	ogress and cannot be canceled. The lengt ands on how many emails are being sent.	

When the emails have been sent, you will get a status screen like this showing the number delivered.

Status 🕜			
Processed	1		
Delivered		1	
Of 1 delivered: - Unopened		1	

After the emails are sent, log off the web site with the "Sign out" button on the upper right of the web site.

<end of process>